

SMC/MCTV15 Potential Funding Sources

	potential income	expense	effort board	admin	staff	volunteers
Sponsorship	\$3,000	moderate	high	high	low	low
Ford Foundation / Roseburg McConnel Foundation Mercy Medical Scott Valley Bank Dannon Crystal Geysers Dinner Train Northland Cable Mount Shasta Resorts Siskiyou Arts Council Siskiyou County Education Siskiyou Medical Group Mount Shasta Ski Park Mount Shasta Cinema – Coming Attractions Mount Shasta Chamber Weed Chamber Dunsmuir Chamber McCloud Chamber						
Board Contributions						
Personal collective commitment	\$5,000	none	high	moderate	low	none
Service Contracts	\$7,000	high	low	high	moderate	low
City of Weed City of Mount Shasta City of Dunsmuir Siskiyou County College of the Siskiyous Capitalization Facilities Maintenance and Support Others						
Professional Production Services						
Mercy Medical	\$3,000	moderate	none	moderate	high	moderate
COS Foundation	\$1,200	moderate	none	moderate	high	moderate
DA Office Forest Service Humane Society JEDI Trail Association Siskiyou Arts Council Greg Messer Siskiyou County Tourist Marketing Siskiyou Media Council						
Grants	\$0	moderate	low	high	low	low
McConnel Foundation Ford Foundation / Roseburg						
Fiscal Sponsorship						
Projects	\$0	low	none	high	moderate	none
PEG Fees from Franchise (1% Franchise)	\$0	low	moderate	high	low	none
Northland Weed Northland Mount Shasta Northland Dunsmuir						

Special Events						
Fundraising	\$5,000	moderate	high	high	high	high
Professional Co-Productions	\$0	high	none	high	high	moderate
Mount Shasta Hight School Boosters						
Weed High School Boosters						
Mountain Runners						
Cool August Nights						
Snow Dogs						
COS Graduation						
Internet	\$1,000	very low	none	low	low	none
Video Services						
Subscribers						
Pay per view						
Advertising						
Producers						
Sponsors						
Access Producers	\$700	low	low	moderate	high	low
Types						
Individual						
Students / Senior						
Family						
Nonprofits						
Equipment and Facilities Use	\$1,200	low	low	moderate	high	low
Studio						
Field Equipment						
Editing						
Professional Usage						
Donations	\$1,000	low	low	low	high	low
DVD						
	<u>\$28,100</u>					