

Siskiyou Media Council/MCTV15  
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**MINUTES** - Board Meeting – August 3, 2010  
9 AM at Studio COS LRC 2  
College of the Siskiyous  
800 College Avenue Weed, CA 96094

APPROVED 9/7/10

**ROLL CALL** – Greg Messer, Todd Cory, Nathan Johnston, Mark Stensaas present  
Steve Crow arrived at 9:45 AM, Barbara Dillmann excused.  
Audra Gibson, Executive Director, John Cumming, Tech Director.

**MINUTES** of June 1, 2010 Regular Meeting and June 10, 2010 Special Meeting were approved on a motion by Todd Cory and second by Greg Messer.

**PUBLIC COMMENT** – None

#### **REPORTS**

**Executive Director** – Gibson reported on July activity.

**Technical Director** – Cumming reported on Dabble organizational relationship database merger with Twitter. Recommends migrating date to TrakVia. He has negotiated a price of \$500 for the first year, and would charge a flat rate for set up outside of Tech Director contract. Mark and John to talk further on Thursday 8/5/10 re: plans for conversion. Board in favor of recommendation of TrakVia in order to have a plan for programming for MCTV15.

**Financial Reports** – Gibson presented July 2010 monthly reports and board asked to discuss 2009-2010 year end reporting at September meeting when Treasurer would be available to walk the board through them.

**COS Report** – Crow reports VP of Learning is now Robert Frost. Accreditation report identified warning for many community colleges, including COS on their budgeting and planning. Work is underway to improve that. Demele not in attendance.

#### **OLD BUSINESS** –

**ACTION:** Approval of contract for 2010 – 2011 Executive Director, Deborra Brannon and Extension of contract for Executive Director, Audra Gibson through Aug 1, 2010. on a motion by Steve Crow, second by Mark Stensaas. Motion passed, Todd Cory voted no.

#### **NEW BUSINESS** -

Greg Messer presented model for “The Next Generation” of Siskiyou Media Council. It will serve as a framework for prioritizing work of Executive Director.

#### **BOARD/STAFF COMMENTS**

Items for future agenda:

2009-10 year end reporting

Board policies - include one for board to vote on accepting 990 return before actual filing.

**ADJOURN** 10 :37 AM

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*The mission of SMC is to encourage and support the use of media for sharing thoughts  
opinions and events by, and for the people of Siskiyou County.*