



**Public Access**  
It's Your Community on Television.

Mountain Community Television – Channel 15  
Studio COS, 800 College Ave  
Weed, CA 96094  
Telephone: 530-938-5910  
Email: [info@mctv15.org](mailto:info@mctv15.org)  
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## **Minutes of the Board Meeting June 26, 2007**

Mountain Community Television - Channel 15

Tuesday June 5th, 2007 9:00 am

Studio COS LRC 2, 800 College Avenue, Weed, CA 96094

### **Roll Call**

Board Members Present: Audra Gibson, Judith Conrad, Todd Cory, Steve Crow

Quorum: Yes

Others Present:

Sectary/Treasurer: Shirley Hammond

Operations Manager: Kathy Blevins

Technical/Program Director: John Cumming

Others Present: Brendan Butler, LindaSue Runnels, Rex Golston and Karl Griner from YCTV4.

### **Introductions**

- Judith facilitated an opportunity for each person to introduce themselves and briefly state their intention with regard to this meeting.

### **Proceedings**

- Meeting called to order at 9:10 am
- Minutes of June 5th approved as written

### **Public Comment**

Karl Griner from Yreka introduced himself as the recently hired Special Events Coordinator for the City of Yreka who will also be the Station Manager for YCTV4.

### **Executive Director Report by John Cumming**

- John is getting off to a good start as Executive Director and shared some of his vision for Studio in a Box to more efficiently produce local events without creating a big editing job, and Government in a Box to give better coverage of government meetings. There was some discussion of the cost, logistics and timing for the offering of this service.

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## **Financial Report by Shirley Hammond**

- No Financial reports were available for this meeting as the month has not ended.

## **Programming Report by John Cumming**

- Kathy is continuing to learn the process and is a great help in preparing the shows for programming.

## **Technical Report by John Cumming**

- The head-end move is now complete with just a few minor adjustments necessary to be done
- New Tri-pods have arrived.

**Action: Todd and John will modify the rolling bases they sit on, for a better fit, with COS(Steve Crow) permission as the bases are the property of COS**

## **Public Liaison Report by Judith Conrad**

- None

## **Government Liaison Report by Audra Gibson**

- None

## **Old Business**

### **Legacy Fund.**

- Audra is working on the project for Sisson Museum.
- Judith and Shirley are working on a promotional video for Mt Shasta Community Resource Center.

**Action: Shirley and Audra will prepare press releases regarding their respective projects**

### **Professional Services Contracts Update**

- Mercy Medical #5 is complete, #6 is in progress. John and Audra have put in over 60 hours on these projects.
- COS Today #6 is completed, #7 scheduled for 3<sup>rd</sup> Monday in July.

### **Budget 2007-2008**

- Reviewed, modified and approved. On file

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### **Name Change Proposal**

- We had a discussion of the costs, filing process, and any tax implications. Questions need to be answered definitively before proceeding with this.

**Motion: Direct Staff to proceed with the name change contingent upon advice from Lynn Teuscher. Seconded and failed 0-4**

**Action: Shirley will meet with Lyn Teuscher to get clarification on these issues by next meeting.**

**Action: Shirley will bring paperwork for the name change to the next meeting.**

### **New Board Members**

- Barbara Dillman has agreed to serve on our board and will attend the August meeting.
- Audra is continuing to send packets and invitations out to potential candidates for consideration.

### **New Business**

#### **Board/Staff Comments**

Judith asks that we develop pricing and protocols for soliciting sponsors.

**Action: Audra agreed to work on developing this policy.**

- Audra reported that the City of Mt. Shasta has approved the allocation of 25% of the franchise fee to MCTV15 for the fiscal year 2007-2008
- Steve requested an agenda item for our next meeting be a discussion of goals regarding technology required in creation of the government programming

**Action: John will call a Tech committee meeting prior to August Board Meeting to discuss this and the lighting board needs.**

- Todd expressed his continuing concern for security of the head-end equipment now in a high-traffic area.
- Steve requested someone to meet with the new Media Class Adjunct Instructor at 8 am on Thursday. Kathy agreed to come in early for that.

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## **Adjournment**

Adjourn at 12:05 pm to the next regular meeting:  
Tuesday August 14, 2007 at 9:00 AM

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